

■ **OBJECTIVE:** To obtain a challenging position in the graphic design field where my extensive work experience, recognized creative abilities, and professional skills will be able to contribute to the success of your company.

■ **EDUCATION:**

- *Miami-Dade Community College*, A.A. in Graphic Design • Miami FL, 5/2002
- *Robert Morgan Vocational Technical Institute*, Diploma in Commercial Art • Miami FL, 6/2000

■ **WORK EXPERIENCE:**

COSTEX TRACTOR PARTS • Miami FL (May 2012 - Present)

Graphic Web Designer Specialist

- Responsible for company's visual presence at Worldwide Trade Shows.
- Developed and manage a cohesive brand strategy and conceptualize/create promotional graphics.
- Diligently and creatively update and publish responsive monthly web newsletters.
- Maintained the dynamic design of the company's website: www.costex.com
- Developed a UI responsive dealer online website.

PANTROPIC POWER (CATERPILLAR DEALER) • Miami FL (Feb. 2011 - April 2012)

Technical Graphic Designer/Web Developer

- Generated mechanical drawings from Caterpillar headquarters via AutoCAD software.
- Utilized extensively 2D and 3D drawings.
- Maintained and improved the design of the company's website.

NILES AUDIO CORPORATION • Miami FL (Jun. 1998 - Nov. 2010)

Graphic Designer/Production Artist

- Involved with the conceptualization/execution of multiple creative projects supporting the marketing and development team.
- Performed representation of design comprehensives based on corporate marketing and branding strategies.
- Responsible for development of design layout and pre-press production of promotional/ collateral materials.
- Boosted the Marketing department by implementing the use of rendering programs (i.e. Cinema 4D).
- Created pre-production images for marketing materials in advance of having the product for photography.
- Adhered to Niles Audio Corp. approved brand guidelines.

ELI'S DESIGNS • Miami FL (1998 - Present)

Freelance Commercial Artist/Owner and Operator (Online Portfolio: www.elisdesigns.com)

- Conceptualize and execute visual design solutions for print & web for a wide range of corporations and individuals.

■ **PROFESSIONAL SKILLS:**

Computer Skills: PC/Mac platforms; Adobe CC Suite; WordPress; AutoCAD; HTML, CSS, PHP, and JavaScript.

Design Skills: Strong skills in: Design, Print Production, and Layout Development; Proficiency in Web Design structure; Experience in Displays and Package Design; Organization and Multi-tasking abilities with strong communication skills in both English and Spanish.